



**21 Day Challenge to End Diabetes Fundraising Incentive Contest II
November 23 – December 14, 2016**

Official Contest Rules

NO PURCHASE NECESSARY

1. The Contest Sponsor is the Canadian Diabetes Association (the "Contest Sponsor").
2. The Contest shall commence at 12:00 p.m. Eastern Standard Time ("EST") on November 23, 2016 and continue until 11:59 p.m. EST pm December 14, 2016 (the "Contest Period").
3. No purchase is necessary to enter Contest. To qualify to enter this Contest, the entrant must:
 - a. Must be a registered participant of the 21 Day Challenge to End Diabetes and raise a minimum of \$150 in donations online OR give a \$150 donation online to a registered participant. For each \$150 raised/donated entrant will receive one ballot in the draw.
 - b. Winner must correctly answer, unaided, a time-limited, mathematical skill-testing question to be administered by the Contest Sponsor via phone.
 - c. Sign and return all applicable declarations, waivers and release forms within the specified period of time.
 - d. The Contest is only open to legal residents of Canada (excluding Quebec) who have reached the age of majority in their province or territory of residence (each an "Eligible Person"). Employees, representatives, dealers and agents of the Contest Sponsor, National Diabetes Trust and Canadian Diabetes Association and their respective parent and affiliated companies, contest suppliers, or a member of any such person's immediate family (regardless of where they live) or any such person he or she is domiciled with (whether related or not) are not eligible to enter the Contest.
4. Prizes shall be:
 - a. One (1) Grand Prize for a \$100.00 Pre-Paid VISA Card.
5. The winners shall be determined via random drawing by the Contest Sponsor on December 14, 2016 at 12:00 p.m. EST in Toronto, Ontario from all eligible entries. The Grand Prize winner will be notified on December 14 via telephone or e-mail

If a selected winner cannot be contacted within five (5) business days of the first attempt to contact or, if contacted, does not claim his/her prize within thirty (30) days after notification, or does not meet all of the Contest conditions outlined in these Rules which will include a validation check, the selected entrant will be disqualified and forfeits his/her prize, and another entrant may be randomly drawn from among all remaining eligible entries whom the Contest Sponsor will attempt to contact, and who will be subject to disqualification in the same manner. Upon prize forfeiture, no compensation will be given. A winner is only eligible to win one (1) prize.

6. The Contest Sponsor is collecting personal data about entrants for the purpose of administering this Contest and to communicate with them about the Contest Sponsor's work. Entrants not wishing to receive any other informational or marketing communications from the Contest Sponsor should so indicate when they enter the Contest. Please see the Privacy Policies for the Contest Sponsor at www.diabetes.ca for information on the policy towards maintaining the privacy and security of user information.

By accepting a prize, winners consent to the use of their first name, place of residence, voice, story, statement(s), and/or photograph(s) or other likenesses by the Contest Sponsor and their agents or representatives for publicity, advertising or informational purposes in any medium or format without further compensation or notice. Failure of a winner to comply with this requirement will affect the winner's right to claim a prize.

7. By entering this Contest, entrants forever release and hold harmless the Contest Sponsor, National Diabetes Trust, Canadian Diabetes Association, and McTavish Travel, their advertising and promotional agencies, their affiliates and respective directors, officers, employees, owners, partners, employees, agents, dealers, representatives, successors and assigns (collectively the "Releases") from any and all damages, injuries, death, loss, or liability to person or property, due in whole or in part, directly or indirectly, by reason of entering the Contest, the acceptance, possession, use or misuse of any prize, or while preparing for and/or participating in any Contest and or prize-related activity.
8. This contest is governed by the laws of the province of Ontario. In the event of a dispute, the decision of the designated officers of the Contest Sponsor shall be final and binding with respect to all aspects of the Contest.